

Privacy Policy

Effective Date: August 5, 2026

PepRally Research ("we," "our," or "us") respects your privacy and is committed to protecting the personal information you provide when visiting our website or purchasing our products.

This Privacy Policy explains what information we collect, how we use it, and the choices you have regarding your information.

By using our website, you agree to the practices described in this Privacy Policy.

Information We Collect

We may collect the following types of personal information when you interact with our website:

Information You Provide

When you place an order, create an account, contact us, or subscribe to communications, we may collect:

- Name
 - Billing address
 - Shipping address
 - Email address
 - Telephone number
 - Payment information (processed securely through our payment provider—we do not store full payment card information)
 - Order history
 - Customer service communications
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Automatically Collected Information

Our website may automatically collect limited technical information necessary for website functionality, such as:

- IP address
- Browser type
- Device type
- Operating system
- Website performance and security logs

We **do not** use analytics platforms or advertising tracking technologies to monitor your browsing behavior.

How We Use Your Information

We use your information to:

- Process and fulfill orders
 - Provide customer support
 - Respond to questions and inquiries
 - Send order confirmations and shipping updates
 - Improve our customer service
 - Detect fraud and maintain website security
 - Comply with applicable legal obligations
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SMS Communications

Customers may choose to opt in to receive SMS text messages from PepRally Research.

If you opt in, we may send:

- Promotional offers
- Sales announcements
- Product updates
- Company news

Participation is completely voluntary.

You may opt out at any time by replying **STOP** to any SMS message.

Message and data rates may apply depending on your mobile carrier.

Your mobile phone number will **not** be sold or shared with third parties for their own marketing purposes.

Email Communications

If you provide your email address, we may send:

- Order confirmations
- Shipping notifications
- Customer service communications
- Promotional emails (only if you have chosen to receive them)

You may unsubscribe from promotional emails at any time by using the unsubscribe link included in those emails.

Cookies

Our website may use cookies that are necessary for:

- Shopping cart functionality
- User login sessions
- Website security
- Basic website operation

We do **not** use advertising cookies or third-party analytics cookies.

You may adjust your browser settings to disable cookies; however, some features of the website may not function properly.

Sharing Your Information

PepRally Research does **not** sell, rent, or trade your personal information.

We may share information only with trusted service providers who assist in operating our business, including:

- Payment processors
- Shipping carriers
- Website hosting providers
- Email or SMS service providers

These providers are permitted to use your information only as necessary to perform services on our behalf.

We may also disclose information if required by law or to protect our legal rights.

Data Security

We take reasonable administrative, technical, and physical safeguards to help protect your personal information against unauthorized access, disclosure, alteration, or destruction.

While no method of transmitting information over the internet is completely secure, we strive to use commercially reasonable measures to protect your information.

Data Retention

We retain personal information only as long as necessary to:

- Fulfill orders
 - Maintain required business records
 - Comply with legal obligations
 - Resolve disputes
 - Enforce our agreements
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Your Privacy Rights

Depending on your state of residence, you may have rights regarding your personal information, including the right to:

- Request access to the personal information we maintain about you
- Request correction of inaccurate information
- Request deletion of personal information, subject to legal and business recordkeeping requirements
- Opt out of promotional communications

To exercise any applicable privacy rights, please contact us using the information below.

Children's Privacy

Our website and products are intended for adults.

We do not knowingly collect personal information from anyone under the age of 18. If we become aware that personal information has been collected from a minor, we will take reasonable steps to delete it.

Third-Party Websites

Our website may contain links to third-party websites. We are not responsible for the privacy practices or content of those external sites.

We encourage you to review their privacy policies before providing personal information.

Changes to This Privacy Policy

PepRally Research may update this Privacy Policy from time to time.

Any changes will be posted on this page with a revised Effective Date. Continued use of the website after changes are posted constitutes acceptance of the updated Privacy Policy.

Contact Us

If you have questions about this Privacy Policy or how we handle your personal information, please contact us:

PepRally Research

Email: **peprallyresearch@gmail.com**

Phone: **(214) 600-5585**

We are committed to addressing your privacy concerns promptly and professionally.